

Privacy Policy

Effective Date: 1.1.2025

1. Introduction Welcome to ROI Synergy. We are committed to protecting your privacy and ensuring that your personal data is handled in accordance with applicable data protection laws, including the General Data Protection Regulation (GDPR).

2. Data Controller ROI Synergy – iris@roisynergy.com

If you have any questions about this policy, please contact us at the above email address.

3. What Data We Collect We may collect the following types of personal data:

- Name and contact details (email address, phone number)
- IP address
- Browser and device information
- Any other information you provide through forms or communication with us

4. How We Use Your Data Your personal data is used for the following purposes:

- To provide and maintain our services
- To process transactions
- To communicate with you
- To improve our website and services
- To comply with legal obligations

5. Legal Basis for Processing We process your data based on the following legal grounds:

- Your consent (Article 6(1)(a) GDPR)
- Performance of a contract (Article 6(1)(b) GDPR)
- Legal obligation (Article 6(1)(c) GDPR)
- Legitimate interests (Article 6(1)(f) GDPR)

6. Data Sharing and Transfers We may share your data with third-party service providers, such as payment processors or IT service providers. We ensure that these providers comply with data protection laws.

If data is transferred outside the European Economic Area (EEA), we implement appropriate safeguards to protect your data.

7. Data Retention We retain your personal data only as long as necessary to fulfill the purposes outlined in this policy or to comply with legal obligations.

8. Your Rights Under the GDPR, you have the following rights:

- Access to your data
- Rectification of inaccurate data

- Erasure of your data ("right to be forgotten")
- Restriction of processing
- Data portability
- Objection to processing
- Withdrawal of consent

To exercise your rights, please contact us at iris@roisynergy.com.

9. Cookies Our website uses cookies to improve user experience. For more information, please see our Cookie Policy.

10. Changes to this Policy We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

11. Contact Us If you have any questions or concerns about this Privacy Policy, please contact us at iris@roisynergy.com.